

3rd Client initials: _____ **Date:** _____ **THIS IS YOUR THIRD PROOF**

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ICONIC

TIRE & SERVICE CENTERS

SQUEEZING OUT THE COMPETITION IN 2025

NO ONE BEATS OUR TIRE PRICES AND AUTOMOTIVE SERVICE PRICES GUARANTEED

BUY 2 TIRES, GET 2 TIRES FOR FREE

*SEE STORE FOR DETAILS ON SELECT TIRES

OPENING SOON!
OUR NEWEST LOCATION IN GILBERT ON RIGGS RD, ONE BLOCK WEST OF HIGLEY



BUY 3, GET 4TH FREE†
FACTORY DIRECT GOODYEAR
GOODYEAR REBATES UP TO \$200, SEE STORES FOR DETAILS

SIZE	BUY 3 PRICE EACH
23575R15 WRANGLER TRAILRUNNER AT	\$149.99
27560R20 WRANGLER SRA	\$248.99
27555R20 EAGLE LS-2	\$241.99
24565R17 FORTERA HL	\$209.99
26550R20 FORTERA HL	\$275.99

WHILE SUPPLIES LAST.

BUY 3, GET 4TH FREE†
KELLY EDGE TOURING A/S

SIZE	BUY 3 PRICE EACH
19565R15 KELLY EDGE TOURING A/S BW 91H	\$115.99
20555R16 KELLY EDGE TOURING A/S BW 91V	\$129.99
21555R16 KELLY EDGE TOURING A/S BW 93V	\$136.99
21560R16 KELLY EDGE TOURING A/S BW 95V	\$129.99
22545R17 KELLY EDGE TOURING A/S BW 91V	\$152.99
21555R17 KELLY EDGE TOURING A/S BW 94V	\$148.99
22565R17 KELLY EDGE TOURING A/S BW 102H	\$156.99
23545R18 KELLY EDGE TOURING A/S BW 94V	\$184.99
23560R18 KELLY EDGE TOURING A/S BW 103V	\$183.99
23555R19 KELLY EDGE TOURING A/S BW 101V	\$204.99

65,000 MILE WARRANTY

BUY 2, GET 2 FREE†**
ALL SEASON RADIAL

SIZE	BUY 2 PRICE EACH	LEXANI	FORTUNE
18565R15 88H	\$99.99	\$139.99	\$139.99
19565R15 91H	\$102.99	\$142.99	\$142.99
20555R16 94W	\$107.99	\$147.99	\$147.99
21555R16 95W	\$109.99	\$149.99	\$149.99
20560R16 92V	\$112.99	\$152.99	\$152.99
21560R16 99H	\$116.99	\$156.99	\$156.99
20565R16 99H	\$122.99	\$162.99	\$162.99
22550R17 98W	\$129.99	\$169.99	\$169.99
21555R17 98W	\$123.99	\$163.99	\$163.99
22555R17 101W	\$134.99	\$174.99	\$174.99
22560R17 99V	\$139.99	\$179.99	\$179.99
22565R17 102T	\$144.99	\$184.99	\$184.99
23565R17 103T	\$152.99	\$192.99	\$192.99
23545R18 100W	\$132.99	\$172.99	\$172.99

MANY OTHER SIZES AVAILABLE. NO DEALERS NO WHOLESALERS NO CARRYOUTS WE SERVICE NATIONAL ACCOUNTS

LEXANI **40000** MILE WARRANTY FORTUNE **60000** MILE WARRANTY

BUY 3, GET 4TH FREE†
GOODYEAR ASSURANCE ALL SEASON
GOODYEAR REBATES UP TO \$200, SEE STORES FOR DETAILS

SIZE	BUY 3 PRICE EACH
19565R15 ASSURANCE ALL-SEASON 91T BLK	\$138.99
20555R16 ASSURANCE ALL-SEASON 91H BLK	\$150.99
20560R16 ASSURANCE ALL-SEASON 92T BLK	\$150.99
21560R16 ASSURANCE ALL-SEASON 95T BLK	\$141.99
21545R17 ASSURANCE ALL-SEASON 87V SL BLK	\$192.99
21555R17 ASSURANCE ALL-SEASON 94H BLK	\$187.99
23555R17 ASSURANCE ALL-SEASON 99T BLK	\$192.99
22565R17 ASSURANCE ALL-SEASON 102T SL BLK	\$191.99
23545R18 ASSURANCE ALL-SEASON 100H BLK	\$219.99

OTHER SIZES AVAILABLE
65,000 MILE WARRANTY

BUY 3, GET 4TH FREE†
GOODYEAR ASSURANCE MAXLIFE
GOODYEAR REBATES UP TO \$200, SEE STORES FOR DETAILS
GOODYEAR'S FIRST 85,000 MILE WARRANTY TIRE

SIZE	BUY 3 PRICE EACH
19565R15 ASSURANCE MAXLIFE 91H BLK	\$179.99
20555R16 ASSURANCE MAXLIFE 91H BLK	\$198.99
20565R16 ASSURANCE MAXLIFE 95H BLK	\$202.99
21560R16 ASSURANCE MAXLIFE 95V BLK	\$196.99
22560R16 ASSURANCE MAXLIFE 98H BLK	\$196.99
21545R17 ASSURANCE MAXLIFE 87V BLK	\$231.99
21555R17 ASSURANCE MAXLIFE 94V BLK	\$230.99
22565R17 ASSURANCE MAXLIFE 102H BLK	\$231.99

OTHER SIZES AVAILABLE.
19" & 20" AVAILABLE.
85,000 MILE WARRANTY

BUY 2, GET 2 FREE†
LIGHT TRUCK/SUV

SIZE	BUY 2 PRICE EACH	LEXANI	FORTUNE
23575R15 105T	\$162.99	\$202.99	\$202.99
26570R16 111T	\$176.99	\$216.99	\$216.99
26570R17 113T	\$189.99	\$229.99	\$229.99
24560R18 105H	\$172.99	\$212.99	\$212.99
27555R20 117V	\$227.99	\$267.99	\$267.99
27560R20 119H	\$259.99	\$299.99	\$299.99
24575R16LT 10PLY	\$188.99	\$228.99	\$228.99
24575R17LT 10PLY	\$218.99	\$258.99	\$258.99
27565R18LT 120Q	\$276.99	\$316.99	\$316.99

MANY OTHER SIZES AVAILABLE. NO DEALERS NO WHOLESALERS NO CARRYOUTS WE SERVICE NATIONAL ACCOUNTS

LEXANI **40000** MILE WARRANTY FORTUNE **60000** MILE WARRANTY

† Buy 3 get the 4th free or Buy 2 select tires and get 2 free. Select tires only. Must purchase tire protection plan and nitrogen package, which includes valve stems, balancing, free tire rotations, free alignment checks, free flat repairs and free replacement for the first 25% of tread wear on a tire that is not repairable (with the nitrogen and tire protection plan purchased). Restrictions and exclusions apply. See store for complete details. Offer may not be combined with any other discounts unless otherwise stated. No dealer or carryout. (Buy to get two free other brands may be substituted, but will carry the same warranty as purchased)**. Offer ends 03/31/2025.

Installation included on ALL tire prices & purchases!

See store for details, Expires 03/31/2025.



SCAN ME



Distributed with Save. ICONICT010725

1-855-5ICONIC
FOR THE LOCATION NEAREST YOU!



NO INTEREST
IF PAID IN FULL WITHIN 6 MONTHS*
SEE STORE FOR DETAILS



ALL WORK GUARANTEED
AT OVER 2000 LOCATIONS

3rd Client initials: Date: THIS IS YOUR THIRD PROOF

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ICONIC

TIRE & SERVICE CENTERS

HERE WE GROW AGAIN

OPENING SOON!
OUR NEWEST LOCATION
IN GILBERT ON RIGGS RD,
ONE BLOCK WEST OF
HIGLEY

JANUARY BIRTHDAYS

GET A FREE OIL CHANGE AT ICONIC TIRE

IF YOUR BIRTHDAY IS IN THE MONTH OF JANUARY 2025 THEN WE WANT TO SAY HAPPY BIRTHDAY AND OFFER YOU A FREE OIL CHANGE AND OIL FILTER AND INCLUDES DISPOSAL WE WILL PUT UP TO 5 QUARTS OF OIL AND A NEW OIL FILTER AND TIRE ROTATION UPON REQUEST.

MUST PRESENT VALID ID SHOWING BIRTHDAY IN THE MONTH OF JANUARY 2025

SERVICE INCLUDES FREE OIL CHANGE UP TO 5 QUARTS OF SYNTHETIC BLEND OIL OR FULL SYNTHETIC OIL, A NEW OIL FILTER (MOST CARS)

HAZARDOUS WASTE FEE INCLUDED, FREE TIRE ROTATION UPON REQUEST (MOUNTED TIRES ONLY) SOME OIL FILTERS THAT ARE SPECIALTY MAY HAVE AN ADDITIONAL FEE. OIL USED IS WHAT WE HAVE ON REELS AND IN STOCK ONLY. 20W50 OR OTHER WEIGHTS ARE EXTRA.

OFFER VALID MARCH 31, 2025

FREE AIR CONDITIONING PERFORMANCE CHECK

- Identify Freon Type
- Pressure Test System for Leaks
- Visually Inspect System for Leaks

NO CHARGE

ORIGINAL PRICE ~~\$59.99*~~

FREE INSPECTION DOES NOT APPLY TO 1234YF SYSTEMS

WE VERIFY ALL A/C SYSTEMS

Empty A/C systems will require us to add freon and dye at additional cost. A/C with electrical issues will be charged for diagnosis of electrical issue.

*Freon additional cost to consumer. Expires 03/31/2025.

FULL SYNTHETIC OIL CHANGE

\$76.99

INCLUDES UP TO 5 QUARTS OF FULL SYNTHETIC OIL IN STOCK AT THE LOCATION OF ICONIC TIRE. (MOBIL 1 EXCLUDED)

0w20, 5w20 or 5w30, Synthetic Oil 20w50 Extra. Includes oil filter (some specialty filters extra). Disposal & FREE tire rotation (mounted tires only) upon request.

Most Cars & Light Trucks with Coupon Only. Expires 03/31/2025.

COMPLETE FUEL SYSTEM CLEANING

RECOMMENDED FOR FUEL INJECTION & CARBURETTED VEHICLES

\$69.99

- Clean Injectors or Carburetor
- Removes Intake Valve Deposits
- Helps Restore Lost Fuel Economy
- Lowers Exhaust Emissions
- Helps Restore Performance & Power

SAVE \$30

Preventative Maintenance Service. Prod#11355

Most Cars, Trucks & SUVs with Coupon Only. Coupon Expires 03/31/2025.

BUY 3 FLUID EXCHANGES AND RECEIVE THE 4TH FLUID EXCHANGE SERVICE FREE

TRANSMISSION FLUID EXCHANGE
 COOLING SYSTEM FLUID EXCHANGE
 POWER STEERING FLUID EXCHANGE

Receive either a Brake Fluid Exchange at no charge or a Fuel Injection Service at no charge.

With coupon only, disposal fees extra, trans fluid fill synthetic fluid up to 10 quarts, up to 2 gallons of new antifreeze flush kits used on trans, power steering, radiator and fuel injection service. Most cars and trucks. Expires 03/31/2025.

BRAKE FLUID SYSTEM REPLACEMENT

\$69.99 Most Cars

INCLUDES:

- Drain & Refill Brake Fluid
- Clean Brake Fluid Reservoir
- Inspect Hydraulic System

FREE BRAKE INSPECTION

WE DO 30, 60, 90K SERVICE With Coupon Only. Expires 03/31/2025. See Store for Details. Prod#30495

FRONT OR REAR BRAKE SERVICE

\$30 OFF 2-WHEEL
\$60 OFF 4-WHEEL

PROD. #21814/21830

SPECIAL! SAVE \$60 on Lifetime Brakes! Free Brake Inspection

Most Cars & Light Trucks with Coupon Only. Expires 03/31/2025.

BUY 3, GET THE 4TH FREE*

MONROE

OE Spectrum Shocks & Struts

With new MONROE® OE SPECTRUM shocks and struts, your tires will hold the road... giving you comfort and extra control to make even the most demanding road feel safer. Now for a limited time, buy 3 Struts or Shocks and Get the 4th FREE. See Store For Details *Price and qualifying products may vary by participating dealer. FREE unit is limited to the lowest cost unit. Installation is not included. With Coupon Only. Expires 03/31/2025.



COMPUTERIZED ALIGNMENT

THRUST ANGLE **\$10 OFF** Prod#29858

4-WHEELS **\$10 OFF** Prod#29856

COMPENSATE 4 WHEELS

- For non-adjustable rear suspensions
- Computer precisely aligns front wheels to rear.
- Ensures straight steering wheels
- Necessary for accurate alignment of newer cars

Computer precisely aligns front and rear wheels

- Ensures straight steering wheels
- Necessary for accurate alignment of newer cars
- Adjust all 4 wheels for accurate alignment
- Shims Extra

ASK ABOUT OUR 5-YEAR & LIFETIME ALIGNMENTS

Most Cars & Light Trucks with Coupon Only. Expires 03/31/2025.

WE HONOR AND REPAIR EXTENDED WARRANTY PROGRAMS. INQUIRE AT STORE FOR DETAILS.

BATTERY AND COOLING SYSTEM PERFORMANCE TEST

FREE

- Battery tests include (electronically hand-held test).
- Cooling system test includes pressure testing the cooling system with tester and visual inspection of cooling system.

Expires 03/31/2025.

OIL CHANGE FREE TIRE ROTATION

Upon Request • See store for details. Must present coupon prior to work order being written.

\$29.99*

Reg. \$39.99 *With Coupon Only

QUICK LUBE-OIL-FILTER

INCLUDES: Battery Check, Lubricate your car's chassis (if applicable). Drain old oil & add up to 5 quarts of new 5W30 or 5W20 Oil Synthetic Blend. Install a new oil filter. (Special oil filters slightly higher).



Includes hazardous waste fee. If your MFG. Requires 20W50, or full synthetic oil, or other special weights, there's an additional charge for other weights of oil. Price is for 5W20 or 5W30 synthetic blend oil up to 5 quarts. With coupon only. Expires 03/31/2025.

PROD. #01C5

 <p>Phoenix AHWATUKEE, 3810 E RAY ROAD AZ 85044 480-706-8600</p>	 <p>GILBERT 703 W RAY ROAD AZ 85233 480-782-0556</p>	 <p>EAST MESA 6910 EAST SOUTHERN AVE. MESA AZ 85209 480-981-3516</p>	 <p>MARICOPA 19945 N JOHN WAYNE PARKWAY AZ 85138 520-779-5300</p>	 <p>WEST MESA 2641 S ALMA SCHOOL ROAD AZ 85210 480-530-3777</p>	 <p>GILBERT 2825 E RIGGS ROAD AZ 85298 480-933-2150</p> <p>Iconic Tire on Riggs Rd 1/2 Block West of Higley Across from the Fire Dept.</p>
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CALL 1-855-5ICONIC FOR THE LOCATION NEAREST YOU!

STATE OR LOCAL TAXES OR SURCHARGES FOR ENVIRONMENTAL PROTECTION WILL BE AN EXTRA CHARGE