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SQUEEZING OUT THE COMPETITION IN 2025

NO ONE BEATS OUR TIRE PRICES AND AUTOMOTIVE SERVICE PRICES GUARANTEED



ON SELECT TIRES

OPENING SOON UR NEWEST LOCATION IN GILBERT ON RIGGS RD, ONE BLOCK WEST



FACTORY DIRECT GOOD YEAR

SIZE	BUY 3 PRICE EACH
23575R15 WRANGLER TRAILRUNN	VER AT\$149.99
27560R20 WRANGLER SRA	\$248.99
27555R20 EAGLE LS-2	\$241.99
24565R17 FORTERA HL	\$209.99
26550R20 FORTERA HL	\$275.99
WHILE SU	PPLIES LAST.

BUY 3, GET 4TH FREE!

KELLY EDGE TOURING A/S

SIZE	BUY 3 PRICE EACH
19565R15 KELLY EDGE TOURING A/SB/	N91H\$115.99
20555R16 KELLY EDGE TOURING A/S BV	W91V\$129.99
21555R16 KELLY EDGE TOURING A/S BV	N93V \$136.99
21560R16 KELLY EDGE TOURING A/S BV	W95V\$129.99
22545R17 KELLY EDGE TOURING AVS BY	N91V\$152.99
21555R17 KELLY EDGE TOURING A/S BI	W94V\$148.99
22565R17 KELLY EDGE TOURING AVS BY	N 102H \$156.99
23545R18 KELLY EDGE TOURING A/S BI	W94V\$184.99
23560R18 KELLY EDGE TOURING A/SB/	W103V\$183.99
23555R19 KELLY EDGE TOURING A/SBN	W101V\$204.99
65000	MILE WARRANTY

BUY 2, GET ALL SEASON RADIAL

STEEL STATE OF THE	1000		
SIZE	BUY 2 PRICE EACH	LEXANI	FORTUNE
18565R15	88H	\$99.99	\$139.99
19565R15	91H	\$102.99	\$142.99
20555R16	94W	\$107.99	\$147.99
21555R16	95W	\$109.99	\$149.99
20560R16	92V	\$112.99	\$152.99
21560R16	99H	\$116.99	\$156.99
20565R16	99H	\$122.99	\$162.99
22550R17	98W	\$129.99	\$169.99
21555R17	98W	\$123.99	\$163.99
22555R17	101W	\$134.99	\$174.99
22560R17	99V	\$139.99	\$179.99
22565R17	102T	\$144.99	\$184.99
23565R17	103T	\$152.99	\$192.99
23545R18	100W	\$132.99	\$172.99

Year .	ASSURANCE ALL SEASON
	GOODYEAR REBATES UP TO \$200, SEE STORES FOR DETAILS
: 1	RIIV 3

SIZE	BUY 3 PRICE EACH
19565R15 ASSURANCE ALL-SEASON 91T B	LK\$138.99
20555R16 ASSURANCE ALL-SEASON 91H B	LK\$150.99
20560R16 ASSURANCE ALL-SEASON 92T B	LK \$150.99
21560R16 ASSURANCE ALL-SEASON 95T B	LK\$141.99
21545R17 ASSURANCE ALL-SEASON 87V S	L BLK\$192.99
21555R17 ASSURANCE ALL-SEASON 94H B	LK\$187.99
23555R17 ASSURANCE ALL-SEASON 99T B	LK\$192.99
22565R17 ASSURANCE ALL-SEASON 102T	SL BLK\$191.99
23545R18 ASSURANCE ALL-SEASON 100H	BLK\$219.99
OTHER SIZES AV	
65,000 MILE W	ARRANTY

GOODYEAR ASSURANCE MAXLIFE

GOODYEAR'S FIRST 85,000 MILE WARRANTY TIRE			
SIZE BUY	3 PRICE EACH		
19565R15 ASSURANCE MAXLIFE 91H BLK	\$179.99		
20555R16 ASSURANCE MAXLIFE 91H BLK	\$198.99		
20565R16 ASSURANCE MAXLIFE 95H BLK	\$202.99		
21560R16 ASSURANCE MAXLIFE 95V BLK	\$196.99		
22560R16 ASSURANCE MAXLIFE 98H BLK	\$196.99		
21545R17 ASSURANCE MAXLIFE 87V BLK	\$231.99		
21555R17 ASSURANCE MAXLIFE 94V BLK	\$230.99		
22565R17 ASSURANCE MAXLIFE 102H BLK	\$231.99		
OTHER SIZES AVAILABLE.			
19" & 20" AVAILABLE.	Inter C		
85,000 MILE WARRAN	VIY		

LIGHT TRUCK/SUV

SIZE	BUY 2 PRICE EACH	LEXANI	FORTUNE
23575R15	105T	\$162.99	\$202.99
26570R16	1111	\$176.99	\$216.99
26570R17	113T	\$189.99	\$229.99
24560R18	105H	\$172.99	\$212.99
27555R20	117V	\$227.99	\$267.99
27560R20	119H	\$259.99	\$299.99
24575R16	SLT 10PLY	\$188.99	\$228.99
24575R17	'LT 10PLY	\$218.99	\$258.99
27565R18	120Q	\$276.99	\$316.99
MANYO	THER SIZES AVAILABLE	LEXANI 40000	FORTUNE 60000

† Buy 3 get the 4th free or Buy 2 select tires and get 2 free. Select tires only. Must purchase tire protection plan and nitrogen package, which includes valve stems, balancing, free tire rotations, free alignment checks, free flat repairs and free replacement for the first 25% of tread wear on a tire that is not repairable (with the nitrogen and tire protection plan purchased). Restrictions and exclusions apply. See store for complete details. Offer may not be combined with any other discounts unless otherwise stated. No dealer or carryout. (Buy to get two free other brands may be substituted, but will carry the same warranty as purchased)**. Offer ends 03/31/2025.

Installation included on ALL tire prices & purchases!





















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1-855-5ICON FOR THE LOCATION NEAREST YOU!





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OPENING SOON! OUR NEWEST LOCATION IN GILBERT ON RIGGS RD, ONE BLOCK WEST OF HIGLEY

AT ICONIC TIRE

IF YOUR BIRTHDAY IS IN THE MONTH OF JANUARY 2025 THEN WE WANT TO SAY HAPPY BIRTHDAY AND OFFER YOU A FREE OIL CCHANGE AND OIL FILTER AND INCLUDES DISPOSAL WE WILL PUT UP TO 5 QUARTS OF OIL AND A NEW OIL FILTER AND TIRE ROTATION UPON REQUEST.

MUST PRESENT VALID ID SHOWING BIRTHDAY IN THE MONTH OF JANUARY 2025 SERVICE INCLUDES FREE OIL CHANGE UP TO 5 QUARTS OF SYNTHETIC BLEND
OIL OR FULL SYNTHETIC OIL, A NEW OIL FILTER (MOST, CARS)
HAZARDOUS WASTE FEE INCLUDED, FREE TIRE ROTATION UPON REQUEST (MOUNTED,TIRES ONLY) SOME OIL FILTERS,THAT/ARI MAY HAVE AN ADDITIONAL FEE, OIL USED, IS, WHAT, W REELS AND IN STOCK ONLY, 20W50 OR OTH

FREE AIR CONDITIONING PERFORMANCE CHECK

- Identify Freon Type
- Pressure Test System for Leaks
- Visually Inspect System for Leaks

NO CHARGE ORIGINAL \$55999*

WE VERIFY ALL A/C SYSTEMS

FREE INSPECTION DOES NOT APPLY TO 1234YF SYSTEMS

Empty A/C systems will require us to add freon and dye at additional cost. A/C trical issues will be charged for diagnosis of electrical issue

FULL SYNTHETIC OIL CHANGE

FULL SYNTHETIC OIL IN STOCK AT THE LOCATION OF ICONIC TIRE (MOBIL 1 EXCLUDED)

0, 5w20 or 5w30. Synthetic Oil 20w50 Extra. Iter (some specialty filters extra). Disposal & FREE tire

BRAKE FLUID SYSTEM REPLACEMENT

• Drain & Refill Brake Fluid · Clean Brake Fluid Reservoir

BRAKE INSPECTION

E DO 30, 60, 90K SERVICE With Coupon Only. Expires 03/31/2025

COMPLETE FUEL SYSTEM CLEANING

MENDED FOR FUEL INJECTION & CARBURETED VEHICLES

Helps Restore Lost Fuel Economy

FRONT OR REAR BRAKE SERVICE

2-WHEEL

OFF 4-WHEEL

SPECIAL! SAVE \$60 on Lifetime Brakes! Free Brake Inspection

BUY 3 FLUID EXCHANGES AND RECEIVE THE 4TH FLUID EXCHANGE SERVICE

TRANSMISSION FLUID EXCHANGE **COOLING SYSTEM FLUID EXCHANGE POWER STEERING FLUID EXCHANGE**

Receive either a Brake Fluid Exchange at no charge or a Fuel Injection Service at no charge.

With coupon only disposal fees extra trans fluid fill synthetic fluid up to 10 quarts, up to 2 gallons of new antifreeze flush kits used on trans, power steering, radiator and fuel injection service Most cars and trucks. Expires 03/31/2025.

BUY 3, GET THE 4^{TH}

COMPUTERIZED ALIGNMENT IRUST ANGLE \$ 1 OFF

COMPENSATE 4 WHEELS

4-WHEELS \$ 1 OFF

WE HONOR AND REPAIR EXTENDED WARRANTY PROGRAMS. INQUIRE AT STORE FOR DETAILS.

BATTERY AND COOLING SYSTEM PERFORMANCE TEST

Battery tests include (electronically hand-held test).

 Cooling system test includes pressure testing the cooling system with tester and visual inspection of cooling system.

OIL CHANGE

QUICK LUBE-OIL-FILTER

INCLUDES: Battery Check, Lubricate your car's chassis (if applicable). Drain old oil & add up to 5 quarts of new 5W30 or 5W20 Oil Synthetic Blend. Install a new oil filter. (Special oil filters slightly higher).



PHOENIX AHWATUKEE, 3810 E RAY ROAD AZ 85044

480-706-8600

GILBERT 703 W RAY ROAD AZ 85233

480-782-0556



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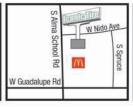
EAST MESA 6910 EAST SOUTHERN AVE. MESA AZ 85209

480-981-3516



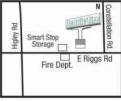
MARICOPA 19945 N JOHN WAYNE PARKWAY AZ 85138

520-779-5300



WEST MESA 2641 S ALMA SCHOOL ROAD AZ 85210

480-530-3777



OPENING SOON!

GILBERT 2825 E RIGGS ROAD AZ 85298

480-933-2150









CALL 1-855-5ICONIC FOR THE LOCATION NEAREST YOU!